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# Region SUD perspective

APPCARE Final event  
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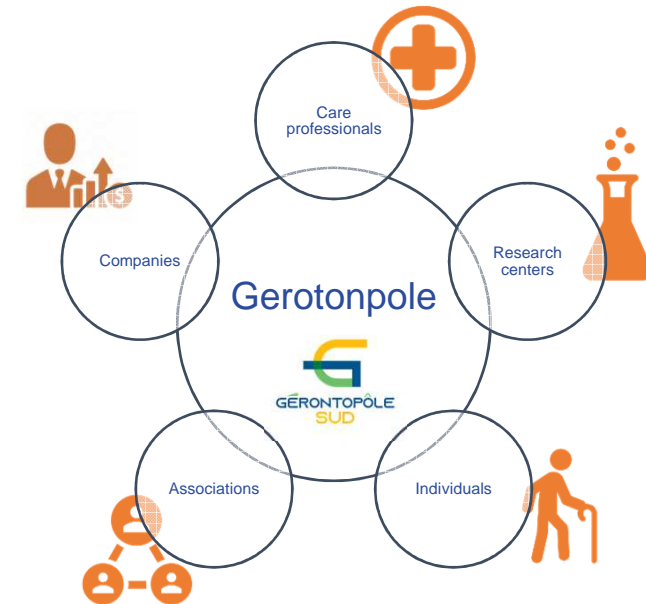
## A few facts

- ▶ Strong social and territorial inequalities
- ▶ Environmental issues: one of Europe's most exposed regions to ozone pollution
- ▶ Ageing of the population and high impact of chronic diseases
  - 3rd French regions in terms of ageing
  - 5 million inhabitants including 1.3 million inhabitants aged 60 and over.
  - By 2040, the region will have nearly 2 million seniors
- ▶ To respond to this challenge
  - ☑ An ambitious regional policy
  - ☑ 6 millions euros dedicated to health
  - ☑ In 2018, creation of a cluster dedicated to ageing > the Gerontopole



# Community engagement

- ▶ Need to engage actively all stakeholders at Regional level
- ▶ The Gerontopole is
  - ▶ A joint platform pooling resources and providing support to all organisations and people who have direct interest in aging
- ▶ It will:
  - ▶ Act as intermediary between professionals and users ;
  - ▶ Disseminate data and the results of successful experimentation ;
  - ▶ Contribute to raising the expertise and innovation capacity of the regional





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## Scale-up

- ▶ Gerontopole as an observatory:
  - ▶ demographic, socio-economic and health data
  - ▶ scientific/medical knowledge
  - ▶ experimentation results
  
- ▶ It will:
  - ▶ Identify needs
  - ▶ Support new experimentation
  - ▶ Disseminate results at regional level and beyond



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# Training

## ▶ Objectives

- ▶ Disseminate an aging culture among key players
- ▶ Promote good professional practices in the field of prevention, monitoring and care

## ▶ Tools

- ▶ Information days
- ▶ Certification of training content
- ▶ Definition of standards training courses
- ▶ Foresight activities



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# Sharing good practices

- ▶ The Gerontopole will
  - ▶ contribute to the dissemination of the results of the experimentations at regional, national and European level
  - ▶ seek to play an active role in excellence networks at the national and European level to benefit from expertise available in other regions and countries
  - ▶ Share its own expertise with other regions and countries



- 130 members
- Promoting triple and quadruple helix cooperation approaches and the importance of regional innovation ecosystems
- One WG on Health